

# Spice+

Right...from the start

Phonak Spice+ Overview  
Spring 2012

**PHONAK**

life is on

## Welcome to the complete portfolio of hearing delight

For many, Phonak stands for outstanding solutions for power, pediatrics and premium. While that is of course true, there is much more to discover. There literally is a Phonak for everyone regardless of lifestyle, degree of hearing loss, style preference and budget.

The current Phonak portfolio is based on Spice+, the industry's fastest, highest-capacity chip platform.

It boasts best-in-class products at four performance levels. A key asset of Spice+ technology at every performance level is that it is designed to enhance spontaneous user acceptance and provide outstanding sound quality. With streamlined Phonak Target™ fitting software, the products are easy to fit and require little fine-tuning. All in all, Phonak offers the strongest portfolio in the industry.

## Spice+ portfolio – the best answer to all of your and your client’s needs

1. Four performance levels to suit a **wide range of budgets**
2. Exceptional **first-fit acceptance** and optimal **sound quality**
3. Exceptional **audibility** of the full spectrum of sounds thanks to proprietary **SoundRecover** algorithm
4. Superb **performance in noise** thanks to a host of unique binaural and monaural directional features
5. Solutions **for all degrees of hearing loss** from the mildest to the most profound
6. **Broadest range of styles** from the smallest custom to the most powerful BTE and everything in between
7. A comprehensive portfolio of **water-resistant** solutions
8. A unique solution for single-sided deafness – **Phonak CROS**
9. A host of sophisticated yet easy to use **wireless accessories**
10. **Easy to fit** thanks to streamlined Phonak Target™ fitting software

# Spice+ performance levels

Until recently, Phonak Spice+ performance benefits were available in Premium, Advanced and Standard performance levels. But now, with the introduction of the new Essential performance level, you can offer Spice+ quality to many more of your clients.

## Premium

Developed to satisfy the most demanding clients who desire and expect nothing but the best. A complete set of trail-blazing solutions uniquely address all hearing challenges while supporting understanding in even the most difficult listening situations. Key innovations in the Premium feature set include exclusive binaural features that open the door to communication even in situations previously considered impossible.

## Advanced

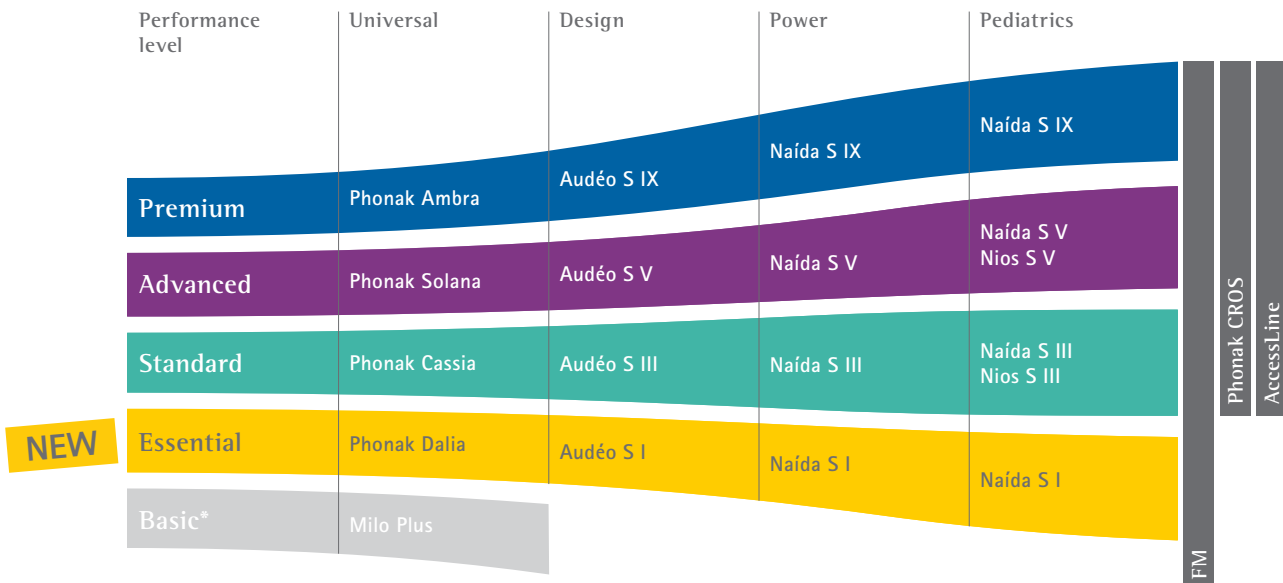
The perfect balance of performance and price, designed to change the way a mid-range hearing solution is perceived. An impressive offering of enhanced features includes unique-to-Phonak directional solutions and intelligent user interaction to enhance hearing performance.

## Standard

The Phonak offering in this performance level is ideally suited to clients who demand value while still expecting state-of-the-art technology and up-to-the-minute design. Its competitive feature set has the capability to support the hearing demands of daily life.

## Essential

The Essential product offering embodies the fundamentals of hearing delight by providing unique Phonak features that enhance audibility and speech intelligibility. This means you can now exceed the expectations of your most cost-sensitive clients without compromise.



\*CORE platform

	Premium	Advanced	Standard	NEW Essential
	Phonak Ambra Naída S IX Audéo S IX	Phonak Solana Naída S V Audéo S V Nios S V	Phonak Cassia Naída S III Audéo S III Nios S III	Phonak Dalia Naída S I Audéo S I
<b>Binaural and Directional Features</b>	UltraZoom Premium QuickSync ZoomControl StereoZoom auto ZoomControl DuoPhone	UltraZoom Advanced QuickSync ZoomControl	UltraZoom Standard QuickSync	UltraZoom Essential
<b>Phonak Signature Features</b>	SoundRecover WhistleBlock NoiseBlock Premium SoundFlow Premium FlexVolume SelfLearning WindBlock SoundRelax Real Ear Sound EchoBlock FlexControl	SoundRecover WhistleBlock NoiseBlock Advanced SoundFlow Advanced FlexVolume SelfLearning WindBlock SoundRelax Real Ear Sound	SoundRecover WhistleBlock NoiseBlock Standard SoundFlow Standard	SoundRecover WhistleBlock NoiseBlock Essential

## AccessLine

### Phonak ComPilot\*

Wireless streaming, remote control and VoiceAlerts



### Phonak TVLink S\*

Couples with ComPilot for an unrivalled TV experience



### PilotOne\*\*

User-friendly and ergonomic remote control




\* Compatible with all Spice+ wireless hearing instruments

\*\* Compatible with all Spice+ wireless hearing instruments and Petite ITE models

## Breakthrough designs – Innovative styles that impress


The Spice+ portfolio offers an impressive variety of solutions in all shapes and sizes for all power classes. All are designed to combine cosmetics, easy handling, reliability, enhanced acoustical performance and optimal wearing comfort. Below is a small selection of key product highlights.

**Phonak nano** Spice+  
Nothing to see, everything to hear



<b>Style</b>	Micro-In-the-Canal (MIC)
<b>Highlights</b>	Smallest Phonak custom device, virtually invisible, no special impression technique required.
<b>Who?</b>	The perfect choice for your most cosmetically conscious clients.
<b>Why?</b>	Best overall hearing performance and highest client satisfaction.
Available in Premium, Advanced	

**Phonak M H2O** Spice+  
Make a splash with the WaterResistant portfolio



<b>Style</b>	Micro-size BTE housing with 13 battery
<b>Highlights</b>	Water and dust resistance with an unmatched IP67 rating. Optimal broadband frequency response. Telecoil, FM compatibility and on-board manual control.
<b>Who?</b>	The perfect choice for the large majority of your clients who desire a BTE instrument.
<b>Why?</b>	Unique offering combining Spice+ performance with a small, elegant housing and unbeatable water and dust protection.
Available in all performance levels	

## Audéo S SMART

Brilliant design meets  
Spice+ performance

Spice+



**Style** Award winning external receiver design

**Highlights** Choice of three external receivers, full wireless functionality, on-board manual control.

**Who?** For clients who demand style and control plus access to the wireless world.

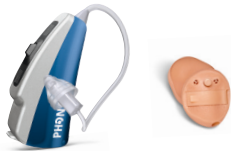
**Why?** No other external receiver device offers this unique combination of state-of-the-art performance, attractive design and choice of user controls.

Available in all performance levels

## Phonak CROS

All around hearing delight

Spice+



**Style** Micro-size BTE and custom ITE

**Highlights** Smallest ever CROS transmitter, sophisticated wireless thanks to full band real-audio transmission, unique versatility, compatible with all wireless Spice+ products.

**Who?** Clients with unaidable hearing loss on one side and better hearing on the other, seeking a cosmetically attractive, high-performing and flexible solution.

**Why?** No-compromise solution offering unique design and versatility. Compatible with all wireless models in the Spice+ portfolio you can meet all the needs of your clients with single-sided deafness.

## Naída S CRT

Receiver-in-the-canal  
with a telecoil

Spice+



**Style** External receiver device with a size 13 battery and three receiver options (xS, xP, xSP plus)

**Highlights** The first and only external receiver device that offers water-resistant performance even with integrated FM. The smallest power external receiver device, complete with telecoil, on-board control and full wireless connectivity.

**Who?** Users who desire discreet solutions without compromising performance.

**Why?** Unique to Phonak, no other external receiver device offers the combination of cosmetics, performance and water resistance.

Available in Premium, Advanced, Standard

## Phonak ComPilot

The all-in-one accessory from Phonak



**Style** Multifunctional digital wireless accessory

**Highlights** An amazing 8+ hours of wireless streaming. Remote control for maximum impact and ease of use. The only accessory featuring VoiceAlerts. True plug and play. Perfect partner with the TVLink S basestation.

**Who?** For clients wishing to communicate wirelessly and control their hearing system with only one device.

**Why?** Hassle-free for you and your clients while delivering unmatched performance. Covers all wireless communication needs from hands-free phone conversations to enjoyable music and TV listening.

# Unique Phonak features that make all the difference

Phonak Spice+ products have the most impressive collection of sophisticated sound-processing features and functionalities.



## **SoundRecover**

### **Adding understanding to hearing**

SoundRecover triggered a paradigm shift in the approach to amplification of high-frequency sounds across all levels of hearing loss. Picking up where extended bandwidth leaves off, it employs nonlinear frequency compression to ensure audibility of high-frequency sounds. SoundRecover expands perceptual bandwidth, improving intelligibility while maintaining natural sound quality.

But don't take our word for it. SoundRecover is one of the most studied and published features in the industry. Research results from all over the world are available in more than 20 industry and peer-reviewed publications and conference presentations. Visit [www.phonak.com/soundrecover](http://www.phonak.com/soundrecover) to learn more.



## **StereoZoom**

### **Focus on a single voice in a noisy crowd**

StereoZoom is the only wireless, binaural directional feature that employs full bandwidth audio streaming and sophisticated processing to create a bi-directional network of four microphones. This allows wearers to focus on a single speaker while suppressing other interfering sounds. StereoZoom fulfills a long-standing wish to effectively hear the voice of a single person in situations with excessive background noise.



## **auto ZoomControl**

### **Automatic focus wherever speech comes from**

When Phonak introduced ZoomControl it revolutionized directional hearing and set a benchmark for binaural processing. auto ZoomControl takes this to the next level. Once activated, it automatically selects the direction of the dominant speech source. When focusing to one side, the speech signal is picked up and amplified by the instrument on that side; simultaneously the entire signal is streamed to the other ear. As a result, the desired signal is heard in both ears, improving the signal-to-noise ratio. auto ZoomControl automatically tracks and focuses on speech, regardless of the direction, without the need to face the speaker.





### **UltraZoom**

#### **Directional microphone technology reinvented**

UltraZoom is the latest revolution in adaptive multichannel beamforming technology. Sophisticated microphone matching and calibration ensure optimal long-term performance of the dual-microphones. UltraZoom is automatically activated as needed within the SoundFlow automatic system, and is designed to improve understanding in background noise over traditional directional microphones.



### **SoundFlow**

#### **Seamless automatic precision**

SoundFlow is an exclusive Phonak automatic system that blends up to 4 base programs to offer smooth, seamless transitions between different listening scenarios. The subtle detection of changes in the sound environment enables the precise automatic adaptation of the full range of sound-cleaning features. This is only possible because of the Spice+ high-definition, multidimensional sound classification system within SoundFlow.



### **DuoPhone**

#### **Phone conversations as easy as they should be**

Optimal understanding on the phone is achieved through bilateral hearing. With DuoPhone the signal is streamed in real time to the other ear, so the caller's voice is heard in both ears. The microphone of the receiving instrument is attenuated so background noise is reduced and SNR is significantly improved. The phone can be used with confidence and listening becomes enjoyable again.



### **AOV**

#### **Acoustically Optimized Vent**

The proven and unique Acoustically Optimized Vent (AOV) technology, a Phonak exclusive, ensures the right-sized vent for each instrument to deliver the ideal balance between gain, sound quality and reduced occlusion.

For more information on the Phonak Spice+ portfolio visit  
[www.phonakpro-us.com/spiceplus](http://www.phonakpro-us.com/spiceplus)





		Technical Information												FM & Wireless Accessories													
		Model	Battery	Categories of Hearing Impairment				Ear Simulator		2 cc		Shell				ComPilot/TVLink S	myPilot	PilotOne	MyLink+	FM Transmitters							
				Mild hearing loss	Moderate hearing loss	Severe hearing loss	Profound hearing loss	Max. Gain	Max. MPO	Max. Gain	Max. MPO	MIC / nano	CIC	MC	ITC	HS	FS	Acoustically Optimized Vent (AOV)	Telecoil	Compatibility CROS/BiCROS							
Custom products	Phonak Ambra	nano**	10	M	M							D															
	Phonak Solana	10 Petite	10	M P	M P SP	SP						D															
	Phonak Cassia	312 Petite*	312	M P	M P SP	SP UP		M 50	M 120	M 40	M 112		D														
	Phonak Dalia	312 UZ Petite	312	M P	M P SP	SP UP *		P 60	P 123	P 50	P 117			D													
		13 UZ Petite*	13	M P	M P SP	SP UP		SP 70	SP 128	SP 60	SP 122					D											
		312 *	312	M P	M P SP	SP		UP 79	UP 135	UP 70	UP 130				D												
		312 UZ *	312	M P	M P SP	SP UP										D											
		13 UZ *	13	M P	M P SP	SP UP											D										

\*\* Not available as Phonak Dalia / Phonak Cassia  
 \* Not available as Phonak Dalia  
 \* Only available as Phonak Dalia

D Default  
 Optional  
 ✦ Not compatible with Phonak Dalia

For more information on the Phonak Spice+ portfolio visit [www.phonakpro-us.com/spiceplus](http://www.phonakpro-us.com/spiceplus)

## Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.  
Live without limit. Life is on.**

[www.phonakpro-us.com](http://www.phonakpro-us.com)